

# identity<sup>®</sup>

The Middle East's architecture, design, interiors + property magazine

EDITORIAL CALENDAR  
**YEAR SIXTEEN 2018**  
 A MOTIVATE PUBLICATION

<p><b>JANUARY</b></p> <ul style="list-style-type: none"> <li>• 2017 COLOUR TRENDS</li> <li>• SUSTAINABLE DESIGNS</li> <li>• PROPERTY</li> <li>• INNOVATIVE ARCHITECTURE</li> </ul> <p>• FORUM</p> <p>• DESIGNER PROFILE </p>	<p><b>FEBRUARY</b></p> <ul style="list-style-type: none"> <li>• SENSATIONAL TRENDS</li> <li>• SUSTAINABLE DESIGNS</li> <li>• PROPERTY</li> <li>• FORUM</li> <li>• DESIGNER PROFILE</li> <li>• INNOVATIVE ARCHITECTURE</li> </ul> <p>+ 16-page Design Formula  <b>LIVING ROOMS</b></p>	<p><b>MARCH</b></p> <ul style="list-style-type: none"> <li>• SUSTAINABLE DESIGNS</li> <li>• DESIGNER PROFILE</li> <li>• INNOVATIVE ARCHITECTURE</li> <li>• FORUM</li> </ul> <p>• GLOBALVISTA</p> <p>• PROPERTY</p>	<p><b>APRIL</b></p> <ul style="list-style-type: none"> <li>• SPRING TRENDS PREVIEW</li> <li>• SUSTAINABLE DESIGNS</li> <li>• DESIGNER PROFILE</li> <li>• INNOVATIVE ARCHITECTURE</li> </ul> <p>• PROPERTY</p> <p>• FORUM</p> <p>• GLOBALVISTA</p> <p>+ 16-page Design Formula  <b>SURFACES/ FLOORS/ WALLS</b></p>	<p><b>MAY</b></p> <ul style="list-style-type: none"> <li>• RAMADAN TRENDS</li> <li>• SUSTAINABLE DESIGNS</li> <li>• INNOVATIVE ARCHITECTURE</li> <li>• DESIGNER PROFILE</li> <li>• GLOBALVISTA</li> <li>• PROPERTY</li> </ul> <p>+ 16-page Design Formula  <b>LIGHTING</b></p>	<p><b>JUNE</b></p> <ul style="list-style-type: none"> <li>• SUSTAINABLE DESIGNS</li> <li>• PROPERTY</li> <li>• <b>WELLNESS BY DESIGN</b></li> <li>• FORUM</li> <li>• DESIGNER PROFILE</li> <li>• INNOVATIVE ARCHITECTURE</li> </ul> <p>+ 16-page Design Formula  <b>KITCHEN</b></p>
<p><b>JULY - AUGUST</b></p> <ul style="list-style-type: none"> <li>• INNOVATIVE ARCHITECTURE</li> <li>• INTERIOR TRENDS</li> <li>• SUSTAINABLE DESIGNS</li> <li>• PROPERTY</li> <li>• FORUM</li> <li>• DESIGNER PROFILE</li> </ul> <p>+ 16-page Design Formula  <b>BATHROOM</b></p>		<p><b>SEPTEMBER</b></p> <ul style="list-style-type: none"> <li>• ARCHITECTURAL TRENDS</li> <li>• SUSTAINABLE DESIGNS</li> <li>• DESIGNER PROFILE</li> <li>• INNOVATIVE ARCHITECTURE</li> <li>• PROPERTY</li> <li>• GLOBALVISTA</li> <li>• FORUM</li> </ul> <p>+ 16-page Design Formula  <b>HOSPITALITY</b></p>	<p><b>OCTOBER</b></p> <ul style="list-style-type: none"> <li>• INNOVATIVE ARCHITECTURE</li> <li>• INSPIRATIONAL TRENDS</li> <li>• SUSTAINABLE DESIGNS</li> <li>• GLOBALVISTA</li> <li>• DESIGNER PROFILE</li> <li>• PROPERTY</li> <li>• FORUM</li> </ul> <p>+ 16-page Design Formula  <b>WORKSPACES</b></p> <p><b>identity DESIGN AWARDS 2018</b></p>	<p><b>NOVEMBER</b></p> <ul style="list-style-type: none"> <li>• DESIGNER PROFILE</li> <li>• INNOVATIVE ARCHITECTURE</li> <li>• INSPIRATIONAL TRENDS</li> <li>• PROPERTY</li> <li>• GLOBALVISTA</li> <li>• FORUM</li> </ul> <p>+ 16-page Design Formula  <b>BATHROOMS</b></p>	<p><b>DECEMBER - JANUARY 2019</b></p> <ul style="list-style-type: none"> <li>• FESTIVE TRENDS</li> <li>• PROPERTY</li> <li>• FORUM</li> <li>• DESIGNER PROFILE</li> </ul> <p>+ 16-page Design Formula  <b>KITCHENS / CELEBRATIONS</b></p>

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## EDITORIAL DEADLINES

### DESIGN FORMULA

Editorial deadline as always is 6 weeks prior to the publication date i.e. mid April for June publication. Any information received later than that is unlikely to be published.

Please keep in mind that as design magazine that our focus is on contemporary design, designers and architects.

If interested in being considered for inclusion in any of the above features please contact the editor at least 6-8 weeks prior to publication date providing news release, high-res images (not those being used for your ad campaign) and local contact details for the Design Sources page.

Please note that we do not publish press releases but will use the information relevant to the slant of the feature.

## FORUM

Please submit news release and high-res images for consideration before the 7th of each month.

## EDITORIAL SUBMISSIONS

Editorial submissions for consideration to be made directly to the editorial team

Group Editor: [Catherine@motivate.ae](mailto:Catherine@motivate.ae)

## ADVERTISING DEADLINES

2 weeks prior to publication date

## ADVERTISING ENQUIRIES

Deputy Sales Manager: [Michelaine.leon@motivate.ae](mailto:Michelaine.leon@motivate.ae)

\*Topics subject to change at the Editors discretion.